

Newsletter

November 2007

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RESEARCH SUCCESS AT SWAHS

ACQUISITION OF SWAHS PATENTED TECHNOLOGIES BY CATHRX LIMITED

Two patented SWAHS technologies which have the potential to substantially improve radiofrequency (RF) ablation procedures have been acquired by CathRx Ltd for cash.

“The patent acquisition continues our strategy of building a solid intellectual property portfolio in the cardiac catheter space. Both patents are complimentary to existing CathRx intellectual property and are applicable to our commercialisation strategy.” commented CathRx CEO Neil Anderson.

CathRx is developing catheters for the diagnosis and treatment of cardiac arrhythmias which are irregular heart pumping rhythms caused by problems with the conductive pathways of the heart. These arrhythmias are diagnosed and in some cases cured by cardiac catheters creating therapeutic lesions on the wall of the heart designed to restore the conductive pathway to its normal rhythm.

Developed by a group of SWAHS’s leading interventional Cardiologists the two technologies are related to being able to ablate through multiple electrodes.

RESEARCH SUCCESS AT SWAHS – *cont’d*

SWAHS NOVEL AIRWAY: COMBINING AIRWAY MANAGEMENT AND FIBREOPTIC BRONCHOSCOPY. THE PRIN AIRWAY

An Anaesthetist at SWAHS has developed a unique airway device with a novel nasal-intubation design that has an unparalleled advantage for combining single-use airway management and fibreoptic bronchoscopy – entitled the Prin Airway.

The multi-purpose Prin Airway provides an inexpensive, effective single-use basic airway management device or the alternative for a versatile difficult intubation aid, allowing rapid and safe transition from basic to advanced airway management. The disposable airway device is easy-to-manufacture and easy-to-use.

As a basic airway, the Prin Airway is a more modern alternative to the standard, near-universal Guedel Airway, with a fit and functionality that caters for the advances made in airway management since the original Guedel’s release over 70 years ago. Oral airway devices are found throughout hospitals in every ‘crash-cart’ and anaesthetist’s kit, and in emergency vehicles and field kits.

Designed with a more anatomically correct curve for airway management, the Prin Airway can allow the patient to breathe spontaneously through the device using a traditional ‘bag and mask’ technique or connected to the anaesthetic circuit.

(continued next page)

DO YOU THINK YOU HAVE AN INVENTION? OR DO YOU HAVE ANY QUESTIONS ABOUT RESEARCH COMMERCIALISATION - CONTACT THE OFFICE OF COMMERCIALISATION

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The Office of Commercialisation is responsible for all IP owned by SWAHS – please refer to our website www.officeofcommercialisation.com.

(The Prin Airway Continued)

SWAHS has filed an international patent application for this device and seeks a license or purchase of the technology for manufacture, distribution and sale of the Prin Airway. Currently SWAHS has one company in particular critically reviewing the technology in preparation for potential in-license.

For further information and advice about the projects mentioned, please contact Dr Russell Carrington
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Details of all OOC Investment opportunities can be downloaded from

http://www.officeofcommercialisation.com/dnl/OOC_investment_opportunities.pdf

Inaugural IP Conference Success

In May 2007 three peak groups - BioMed North Limited, the Sydney West Area Health Service Office of Commercialisation and the Northern Sydney Central Coast Health Office of Commercialisation presented the inaugural 'IP Management and Commercialisation for Hospitals' conference at Royal North Shore Hospital. The Federal Health Minister, Tony Abbott opened the conference. Professor Carol Pollock, Chairman of Research at NSCCH welcomed attendees and provided an overview of commercialisation successes.

Case studies included:

- *Commercialisation of PAPP-A (NSCCH);*
- *The Laryngoscope Story - From Clinical Need to Medical Device (SWAHS);*
- *Commercialisation of Stem Cells – the Journey so far (SESLAHS)*

There were also presentations on the importance of Intellectual Property, insights into the process of establishing an Office of Commercialisation and other vital elements of commercialisation.

Those attending included hospital-based executives, medical researchers from both health and university sectors, clinicians, support staff and policy makers including 20 interstate visitors and one from overseas. Industry representatives included investors and advisers, lawyers, patent attorneys, and health commercialisation professionals.

Disclosure Guidelines – Is this Information Confidential?

Intellectual Property (IP) is an asset that must be carefully managed and protected. Opportunities to patent or commercialise IP can be lost due to disclosure of confidential information. Disclosure includes but is not limited to publishing results before securing IP protection. To maximise the benefit from IP commercialisation, be aware of what constitutes confidential and non-confidential information.

The SWAHS Office of Commercialisation has put together a table which provides case examples of common situations where a researcher and/or commercialisation manager may need to assess the risk of disclosure, and a recommendation is given as to whether the information being considered is confidential or non-confidential information. These examples act as a guide and can be applied to various situations. This table can be downloaded from

<http://www.officeofcommercialisation.com/site/m/sw15.php>

BREAKING NEWS - 2008 IP CONFERENCE



2008 CONFERENCE
Intellectual Property (IP)
Management
and Commercialisation
for Hospitals
ONE DAY CONFERENCE
16 MAY 2008 - Sydney, NSW

BioMed North™
NORTHERN SYDNEY
CENTRAL COAST
NSW HEALTH
Office of Commercialisation

SYDNEY WEST
Area Health Service
Office of Commercialisation

Who Should Attend:
Hospital-based executives, medical researchers,
clinicians, support staff and policy makers.
From industry IP investors and advisers,
lawyers, patent attorneys,
and health commercialisation professionals.

Sponsored by:
Spruson-Ferguson
Medical Industry
Associations of Australia

The 2nd Annual IP Management and Commercialisation for Hospitals Conference will be held in Sydney on Friday 16 May 2008. The Conference Organising Committee are finalising the program for release in early December.

Contributions to the Office of Commercialisation SWAHS Newsletter - We are happy to publish your contributions, articles, press releases or calls for collaboration. Email the Publisher Ms Lindy Ferris lferris@officeofcommercialisation.com or call 02 9926 8348.
