

Newsletter

October 2008

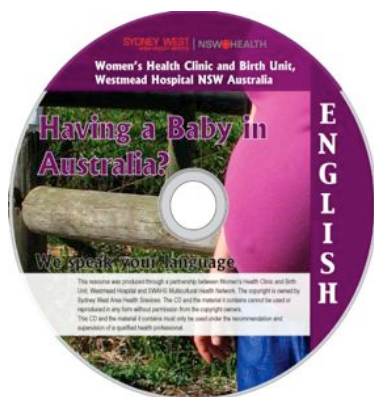
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Having a Baby in Australia - We Speak Your Language

“Having a baby in Australia...we speak your language”, is a SWAHS-copyright audio CD and booklet designed to assist health professionals in the care of pregnant women from Culturally and Linguistically Diverse (CALD) backgrounds.

The project committee was made up of a multidisciplinary team including Women’s and Children Health Clinic (Kathy Gordon, Pamela Lesile, Jacqueline Gillan, May Chung, Nelma Galas), Birth Unit (Florence Ong and Susan Delroy), Multicultural Health Network (Fiona Luckhurst) and Multi Media (Glenn Munro). Research clearly endorses that the management of childbirth in CALD women is



complicated by social economic and cultural influences. In particular, there is a lack of language specific information about the various procedures, services and care options for when these women present in labour. The language barriers prohibit clear communication and

therefore contribute to their fear and frustration of the labour process. These issues have been identified as the risk factors for obstetric complications among these women.

A Needs Assessment (n=238) conducted in 2006, identified a lack of awareness in CALD women for the routine childbirth practices and procedures used in Australian Hospitals. Women of CALD background also had a higher rate of Emergency caesarean than those of western background.



A Service of Excellence In Diversity Health Care Seeding Grant in 2006 enabled the development of a language specific CD which details the routine practices and procedures used in childbirth

in Australian hospitals. To determine the impact and outcome of this resource, 257 women of CALD background were recruited into the study. The women listened to the CD in their own language or in English at approximately 38 weeks gestation. At the end of the study, women of CALD background had significantly greater awareness for the birthing practices and procedures used in Australian Hospitals, and a 15% lower emergency caesarean rate than the women in the Needs Assessment group.

The production of this simple Audio-CD guide to “Having a Baby in Australia...” is intended to address the culturally and linguistically diverse issues and help mitigate unnecessary risks due to language-derived lack of information, misinformation and poor communication. Initially it will be available in English and seven other languages - Arabic, Cantonese, Mandarin, Persian, Korean, Hindi and Tamil, languages that are predominantly found in the Australian and Pacific populations.

DO YOU THINK YOU HAVE AN INVENTION? OR DO YOU HAVE ANY QUESTIONS ABOUT RESEARCH COMMERCIALISATION - CONTACT THE OFFICE OF COMMERCIALISATION

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The Sydney West MultiCultural Health Network has partnered with the Women's and Children's Network to fund the manufacture of the first run of CD's. Sales of the first-run of CD's will help fund future CD's and development of an expanded number of languages over time.

This project has been nominated as a finalist for The 10th NSW Health Awards - The Director General's Encouragement Award.

For further information please contact Dr Russell Carrington on 0425 251 314 or russell.carrington@officeofcommercialisation.com.

2008 2ND ANNUAL IP CONFERENCE SUCCESS

On 11 September 2008 three peak groups - BioMed North Limited, the Sydney West Area Health Service Office of Commercialisation (SWAHS OOC) and the Northern Sydney Central Coast Health Office of Commercialisation (NSCCHS OOC) presented the '2nd Annual IP Management and Commercialisation for Hospitals Conference' at Westmead Hospital, Westmead, Sydney. Professor Steven Boyages, Chief Executive of SWAHS welcomed attendees and opened the Conference. He then provided an overview of 'The Role of Intellectual Property and Innovation in Improving Patient Care' from the SWAHS perspective.

The theme for Session One was 'The Strategic Importance of Intellectual Property in Health' and Dr Gerard Cudmore, Director of Medical Research at the NSW Office for Science and Medical Research presented 'IP Management Perspectives from the NSW Government Office for Science and Medical Research'. Mr Ted Stapinski, CEO of Vaxine Pty Ltd presented 'The Vaxine Story – IP Commercialised from The Canberra Hospital, Canberra'. Professor Carol Pollock, Chairman of Research at NSCCH then provided an overview of medical Intellectual Property worldwide, and 'The evolution and effect of IP Commercialisation at NSCCHS'.

The second Session was all about 'Managing Intellectual Property' and presentations included:

- 'Managing Jointly Owned IP in Public Hospitals – NSW Case Study' presented by Dr Deborah Kuchler (CEO, BioMed North Limited) and Dr Isaac Shariv (Director, Sydnovate, University of Sydney)
- 'Public Health IP Management and Exploitation in the ACT' presented by Dr Lyndal Thorburn, The National Health Sciences Centre, Canberra

Dr Martin O'Brien, Principal, Spruson & Ferguson presented 'Important Aspects of IP Management for Health'. Session three concentrated on IP Commercialisation, and included case studies and presentations on

- SWAHS Case Studies – Dr Russell Carrington, SWAHS OOC & BioMed North Ltd
- NSCCAHS Case Studies - Dr Christine Gockel, NSCCAHS OOC & BioMed North Ltd
- Hospital IP Commercialisation in Queensland – Mr Greg

Moran, Director, Government Innovation Services, Australian Institute of Commercialisation

- *Commercialising the PHT System, IP from The Canberra Hospital* – Dr Bruce Shadbolt, Director, Treonic Pty Ltd.

The fourth session was about 'Recognising Our Success' and three certificates were presented for Top Inventions for 2008 as follows:

- Northern Sydney Central Coast Health - Dr Tommie Tue Nguyen, Professor Eileen Gallery, Dr Sharon McCracken, Professor Jonathan Morris, Perinatal Research Group, Royal North Shore Hospital/University of Sydney For *A Novel Antibody Treatment For Chronic And Autoimmune Diseases*.
- Sydney West Area Health Service - Professor Ken Bradstock, Ms Vicki Antonenas, Mrs Mary Sartor, Sydney West Area Health Service & Professor David Gottlieb, Sydney West Area Health Service & University of Sydney for *Methods for Assaying Stem Cells*.
- Sydney West Area Health Service - Professor Tony Cunningham, Dr Eve Diefenbach, Sydney West Area Health Service & Dr Russell Diefenbach, Dr Monica Miranda-Saksena, Dr David Holland, Dr Mark Penfold, Dr Patricia Armati, University of Sydney for *Neurotropic Virus Transport* AND Professor Tony Cunningham, Sydney West Area Health Service, & Dr Russell Diefenbach, Dr Monica Miranda-Saksena, Ms April Morton, University of Sydney for *Method for Preventing Transport of a Neurotropic Virus*.

The Chief Sponsor of the Conference was The NSW Office For Science and Medical Research, and other sponsors included Spruson & Ferguson, Innovation Dynamics, Australian Institute of Commercialisation, and The National Health Sciences Centre Limited.

Attendees included broad industry representation with about equal representation from Industry, Government departments involved in IP commercialisation, Department of Health, Hospitals, CSIRO, Research Institutes, Universities and Service Providers. Again this year we saw interest from interstate with delegates from Western Australia, Queensland, ACT and Victoria.

CE INNOVATION FORUM 19th November 2008

The Chief Executive's Innovation Forums continue to engage staff, explore commercialisation of innovations and promote lively discussions. All staff are invited to attend.

The final forum for 2008 is on Wednesday 19th November at 8.30-9.30 am in Lecture Theatre 2, Education Block, Westmead Hospital.

Dr John Gallagher, Supervisor of Training, Intensive Care Unit, Westmead Hospital will speak on the topic *BICMAT, BICMAIL & IDAlert*.

[Contributions to the Office of Commercialisation SWAHS Newsletter - We are happy to publish your contributions, articles, press releases or calls for collaboration. Email the Publisher Ms Lindy Ferris \[lferris@officeofcommercialisation.com\]\(mailto:lferris@officeofcommercialisation.com\) or call 0401 056 555.](#)
